

**GOVERNMENT OF ASSAM****LABOUR WELFARE DEPARTMENT : : WAGES BRANCH****JANATA BHAWAN : : DISPUR : : GUWAHATI - 6****ORDER BY THE GOVERNOR****NOTIFICATION**

**No.E-262655/105** : The rates of VDA payable to the employees engaged in the Sales Promotion Establishment are fixed on the basis of 75% rise on average all India Consumer Price Index for Industrial Workers (base 2016=100).

And whereas the All India General CPI (IW) average of the period November, 2024 to April, 2025 has risen by 1.05 points (75% = 0.553) over the average CPI points of period May, 2024 to October, 2024.

Now, it is hereby notified that the following VDA shall be payable to the employees engaged in Sales Promotion Establishment as specified in Schedule below w.e.f. **01-05-2025**.

**SCHEDULE**

1. Cosmetics, soaps, household cleaners and disinfectants
2. Readymade garments
3. Soft drink manufacturing industries
4. Biscuits and confectioneries
5. Ayurvedic, Unani and Homoeopathic Medicines
6. Automobiles including accessories and spare parts
7. Surgical equipments artificial prosthesis and diagnostics
8. Electronics, computers including accessories and spares
9. Electrical appliances
10. Paints and varnishes
11. Pharmaceutical Industry.

**TABLE** (amount in rupees)

<b>Employee / worker</b>	<b>Minimum Wage</b>	<b>Previous VDAs</b>	<b>VDA wef 01.05.25</b>	<b>Gross Wage</b>
<b>Sales promotion</b>	12500	4305.56	<b>69.13</b>	16874.69

Secretary to the Govt. of Assam  
Labour Welfare Department

Memo No. E-262655/105-A

23-06-2026

Copy to :

1. P.S. to Minister, Labour Welfare, Assam, Dispur, Ghy-6 for kind appraisal of the Hon'ble Minister.
2. PA to the Secretary, Labour Welfare Department for kind appraisal of the Secretary.
3. The Labour Commissioner, Shram Bhawan, Ulubari, Guwahati -7 for kind information and necessary action.
4. The Director, Information & Public Relation, Assam, Last Gate, Dispur, Guwahati-6 for wide publicity through local Newspapers.
5. The Deputy Director, Assam Government Press, Bamunimaidam, Guwahati-21 for publication of this Notification in the Assam Gazette and send 50 spare copies to this Department.
6. All members concerned.

By order etc.

Joint Secretary to the Govt. of Assam  
Labour Welfare Department