

GOVERNMENT OF ASSAM
LABOUR WELFARE DEPARTMENT :: LABOUR (RC) BRANCH
JANATA BHAWAN :: DISPUR :: GUWAHATI - 6

ORDER BY THE GOVERNOR

NOTIFICATION

No.E-262655/99 : The rates of VDA payable to the employees engaged in the Sales Promotion Establishment are fixed on the basis of 75% rise on average all India Consumer Price Index for Industrial Workers (base 2016=100).

And whereas the All India General CPI (IW) average of the period May, 2024 to October, 2024 has risen by 3.35 points (75% being 1.8) over the average CPI points of period November 2023 to April 2024.

Now, it is hereby notified that the following VDA shall be payable to the employees engaged in Sales Promotion Establishment as specified in Schedule below w.e.f. 01-11-2024.

SCHEDULE

1. Cosmetics, soaps, household cleaners and disinfectants 2. Readymade garments 3. Soft drink manufacturing industries 4. Biscuits and confectioneries 5. Ayurvedic, Unani and Homoeopathic Medicines 6. Automobiles including accessories and spare parts 7. Surgical equipments artificial prosthesis and diagnostics 8. Electronics, computers including accessories and spares 9. Electrical appliances 10. Paints and varnishes 11. Pharmaceutical Industry.

TABLE

(amount in rupees)

Emp / worker	Minimum Wage	Previous VDAs	VDA wef 01.05.23	VDA wef 01.11.23	VDA wef 01.05.24	VDA wef 01.11.24	Gross Wage
Sales promotion	12500	3468.06	187.50	330	95	225	16805.56

Digitally signed by

ABHJIT BARUAH

Secretary to the Govt. of Assam

Date: 16-06-2025

15:49:58

Memo No. E-262655/99-A Copy to :

1. P.S. to Minister, Labour Welfare, Assam, Dispur, Ghy-6 for kind appraisal of the Hon'ble Minister.
2. PS to the Additional Chief Secretary, Labour Welfare Department for information.
3. The Labour Commissioner, Gopinath Nagar, Guwahati -16 for information and necessary action.
4. The Director, Information & Public Relation, Assam, Last Gate, Dispur, Guwahati-6 for wide publicity through local Newspapers.
5. The Deputy Director, Assam Government Press, Bamunimaidam, Guwahati-21 for publication of this Notification in the Assam Gazette and send 50 spare copies to this Department.
6. All members concerned.

By order etc.

eSigned

Secretary to the Govt. of Assam

We may send it for publicity. by

COMMISSIONERATE OF LABOUR, ASSAM
Received by ...
20 JUN 2025
SHRAM BHAWAN, B.K. KAKOTI ROAD
ULUBARI, GUWAHATI-7

M. Goswami